

Универзитет Привредна академија у Новом Саду  
University Business Academy in Novi Sad

Факултет за примењени менаџмент, економију и финансије Београд  
Faculty of Applied Management, Economics and Finance Belgrade

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# INNOVATION AS AN INITIATOR OF THE DEVELOPMENT

ИНОВАЦИЈЕ КАО ПОКРЕТАЧ РАЗВОЈА

**BOOK OF ABSTRACTS**

ЗБОРНИК АПСТРАКАТА

INNOVATIONS

# Challenges of women's leadership: Opportunities and Threats

Tatjana Janovac<sup>1</sup>

<sup>1</sup>Faculty of applied management, economics and finance, University Business Academy in Novi Sad, Belgrade, Serbia, tatjana.janovac@mef.edu.rs

**Abstract:** Today, the position of women in the world of business, politics and society in general is not at all enviable. Still, women are underrepresented in major leadership positions. There are several reasons for this position of women in society. Stereotypes related to women, which are still present in society, do not allow a higher percentage of women to be present in the world of politics and business. The invisible barrier preventing women from reaching elite leadership positions is called the "glass ceiling" phenomenon. The main objective of the paper is to determine the difference between female and male leadership. Also, the paper discusses the possibility of increased participation of women in social, political and business life, as well as ways to overcome the "glass ceiling". This paper can serve as a guideline for policymakers in order to improve the position of women in society, as well as to create an environment of gender equality.

**Keywords:** women, leadership positions, glass ceiling, gender equality